

PCRR MEMBER BENEFITS

(Below is a list of benefits carefully chosen with physicians in mind.)

CONSULTANT: \$50-\$499

- Name in an ad campaign
- PCRR Certificate
- E-headline E-alerts
- E-Newsletter
- Web access
- E-action alerts
- Tele-Town Halls
- Invitations to Regional Events
- Invitations to National Events
- Web Forum entry capability

SPONSOR: \$500-\$999

- Name in an ad campaign
- PCRR Certificate
- E-headline E-alerts
- E-Newsletter
- Web access
- E-action alerts
- Tele-Town Halls
- Invitations to Regional Events
- Invitations to National Events
- Web Forum entry capability
- Special closed door briefings at events

DIRECTOR: \$1,000-\$2,499

- Name in an ad campaign
- PCRR Certificate
- E-headline E-alerts
- E-Newsletter
- Web access
- E-action alerts
- Tele-Town Halls
- Invitations to Regional Events
- Invitations to National Events
- Web Forum entry capability
- Special closed door briefings at events
- Recognition on PCRR Website
- Recognition at all events in your state
- Special limited invitation video and/or teleconferences
- Opportunity to present with other health care experts at PCRR panels in Washington

TRUSTEE: \$2,500-\$4,999

- Name in an ad campaign
- PCRR Certificate
- E-headline E-alerts
- E-Newsletter
- Web access
- E-action alerts
- Tele-Town Halls
- Invitations to Regional Events
- Invitations to National Events
- Web Forum entry capability
- Special closed door briefings at events
- Recognition on PCRR Website
- Recognition at all events in your state
- Special limited invitation video and/or teleconferences
- Opportunity to present with other health care experts at PCRR panels in Washington
- Recognition at all nationwide major events
- Ability to directly communicate with key decision makers in Washington, DC via email
- Trustee meetings in Washington, DC with a small group of key decision makers

CHANCELLOR: \$5,000+

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- Recognition at all nationwide major events
- Ability to directly communicate with key decision makers in Washington, DC via email
- Trustee meetings in Washington, DC with a small group of key decision makers
- Media training to equip you to recruit concerned colleagues to become a part of PCRR

Contact the Council

Not only do we value your feedback, we rely upon it! We want your views as a doctor on some of the most pressing issues related to the health care debate.



A SPECIAL PROJECT OF THE NRCC

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www.NRCC.org

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PHYSICIANS' COUNCIL FOR



A SPECIAL PROJECT OF THE NRCC

320 FIRST STREET, SE
WASHINGTON, D.C. 20003

THE PHYSICIANS' COUNCIL FOR RESPONSIBLE REFORM ...

is deeply committed to offering common sense solutions to the real problems facing the health care industry without sacrificing the quality of the American Health Care System — the highest quality medical care in the world.
www.physicianscouncil.org

Our goal is to make people and lawmakers aware of the facts like...

In England, 57% of patients who develop prostate cancer die vs. only 19% in America. In England and New Zealand, breast cancer kills 47% of its victims vs. only 25% in America.



Our mission ...

The purpose of the new NRCC Physicians' Council for Responsible Reform is to ensure that health care reform actually improves — and not undermines — what is in fact the highest quality health care in the world. America, after all, has the best doctors, hospitals and medical research in the world, with Americans receiving 60% of all Nobel Prizes in Medicine since 1980.

Who we are ...

PCRR is chaired by Congressman Tom Price (R-GA) who is not only a Member of Congress, but an orthopaedic surgeon. In addition to Congressman Price, PCRR has 10 co-chairs — all of whom are genuinely dedicated to true health care reform. Every single one of the PCRR's Co-Chairs is a Republican Member of the House of Representatives AND a licensed physician.

The status quo must not stand ...

Costs are too high. Too many people are uninsured. Insurance is too costly and bureaucratic. And issues such as billing inefficiencies, malpractice insurance costs, and mountains of paperwork are driving many doctors out of the profession when we are already suffering a severe shortage of primary care physicians.

Washington's one-size-fits-all approach ...

Yet, nothing has had a greater negative effect on the delivery of health care than the federal government's intrusion into medicine through Medicare. PCRR members believe that putting Washington politicians in control — and rationing, nationalizing, or bureaucratizing medicine — will make things worse, not better.

Our mandate ...

The Physicians' Council for Responsible Reform has seven basic mandates, which are to:

- 1) Clarify the real problems in American health care, devoid of demagoguery, scare tactics, and politicking.
- 2) Expose the faults, dangers, and inadequacies of the most egregious reform plans being offered, including the very real threat of government bureaucrats intervening more and more in the doctor-patient relationship.
- 3) Offer common sense solutions to the real problems faced by health care practitioners, including such vital but often overlooked measures as comprehensive medical liability reform, improving health savings accounts, and serious tax incentives for purchasing health insurance.
- 4) Promote tort reform and address the problems inherent in the medical liability system that contribute to rising health care costs and force doctors to practice "defensive" medicine.
- 5) Fight to defeat Members of Congress who support "ObamaCare" in the upcoming 2010 elections and work to get more physicians elected to Congress.
- 6) Provide Washington D.C., decision makers with real world, firsthand true stories about health care challenges and success stories.
- 7) Educate the public by reminding voters that the American Health Care System provides the highest quality medical care in the world.

JOIN US ...

In order to bring about responsible and reasonable reforms that uphold the autonomy of doctors, safeguard the patient-centered care we are used to providing, and prevent the primary decision making role from being turned over to politicians, we need your help to educate your patients and guide the health care debate in America.

If you're concerned about the future of health care, please join with your fellow physicians from all across the country as we fight to ensure our voice and unique perspective as physicians are heard in this critical debate on the future of our nation's health care system. Log on to www.physicianscouncil.org and get involved.

